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SALTY
GIRLS

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**30A Mom and Entrepreneur Launches Beach-Safe Alternative To
Glass Wine Bottles**

The Non-Breakable, Full-Size Plastic Wine Bottles Provide A Luxe, Safe Option For The Beach

Santa Rosa Beach, FL— Salty Girls Rosé founder Katie Truax poured together her love for the beach, entrepreneur background, and passion for wine to bottle rosé imported from the South of France into full-size, non-breakable packaging that can be enjoyed on the beach.

In full-size, PET plastic bottles that have less carbon footprint than glass, Salty Girls Rosé combines a beach and pool-friendly design with a refreshing taste imported from the South of France, for a perfect union that can be sipped anywhere on or off the sand.

A mom, psychotherapist, and lifetime entrepreneur, Truax has always been drawn to the beach. In her Salty Girls Beach Setups company, where she hosts events along 30A's beaches for both locals and out-of-town guests, she noticed a gap in the market.

30A beaches are renowned for celebrating engagements, weddings, girls nights, bachelorettes, and family get-togethers, but with strict permitting banning glass containers to keep the beaches safe, most wines were not allowed on the beach.

"Those wanting to cheers their big moment or sip a wine along the shore were limited to boxed and canned options, and I knew better was possible," said Truax.

With its beach-safe alternative to glass, Salty Girls Rosé allows beach-goers to protect the beaches while fully enjoying their experience there with one of the best rosés the South of France has to offer.

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Salty Girls Rosé is a beach and pool-friendly rosé imported from the South of France and served in a shatter-proof, full-size plastic bottle with a screw top lid. The company is based out

of Santa Rosa Beach, FL, and sells its wines at saltybeverages.com. Delivery to customers is free from Inlet Beach to Miramar Beach, and shipping is available for customers across Florida.